

# SCOTLAND WHERE IDEAS BECOME LEGEND



## Young Legends Awards – Nomination and Guidance Notes

### Award overview

The “Young Legend Awards” are organised by VisitScotland Business Events.

The Awards promote Scotland’s reputation as a nation of pioneering innovation - a land where ideas have become legendary, from the discovery of penicillin to the cloning of Dolly the Sheep and from the invention of television to the development of Grand Theft Auto.

Over two years - using the hashtag #ideasbecomelegend - VisitScotland will highlight a specific economic or social theme every two months, sharing original online content, blogs and video podcasts from leaders in their field.

The aim is to attract to Scotland even more business events (conferences, meetings and congresses) from each sector. You can find out more on the Legends campaign at [www.scotland.org/legends](http://www.scotland.org/legends).

### Young Legends

In this Year of Young People VisitScotland is looking for three Young Legends aged 18-26 who best represent the country’s spirit of pioneering innovation.

Award winners will be invited to a one-year anniversary Legends event in Glasgow in November 2018 and feature in the Legends campaign, highlighting their contribution to their respective field.

### Nomination Process

There are 12 categories from which three Young Legends will be selected.

These are: Technology; Education; Life Sciences; Engineering; Digital; Marine; Creative; Energy; Health; Space; Food & Drink; Surgery.

You may enter only one category.

To nominate yourself as a Young Legend in one of these fields, follow these easy steps:

1. Record and upload a video to YouTube or Twitter using the hashtag #IdeasBecomeLegend of one minute or less telling us in your own words what makes Scotland the home of pioneering innovation in relation to your idea/research/business idea/discovery.
2. Submit a 500-word nomination outlining why you meet the criteria of Young Legend in your field, plus a verifying endorsement from a referee (maximum 100 words) to [legends@visitscotland.com](mailto:legends@visitscotland.com).

## **Specific Guidance**

Your nomination must be a maximum of 500 words (excluding any contact details) plus a referee endorsement (maximum of 100 words). They must be entered together at the same time.

You should include:

- An overview of why you would like to be considered a Young Legend in your field
- A brief description of why you meet the Award criteria
- Examples of results and achievements in your field
- A brief statement of support from an academic, business or work-related referee (max 100 words)

Please do not supply any further supplementary evidence or supporting information as this will not be taken into account.

## **General Guidance**

You can only nominate yourself for one of the twelve categories.

Nominations are not restricted to the academic or research sectors, we welcome nominations also from the private sector, entrepreneurs and businesses.

Your one page, 500-word outline must include the name & email address of your academic or work referee who is happy to verify your statement. This person must not be related to you.

You must also include your own contact details.

You cannot nominate another person on their behalf but you can encourage other people to apply.

You must be aged 18-26 by 31st December 2018

You are **not** required to be a Scottish or UK national but you must be (*currently*) resident in Scotland and eligible to live and work/study in the UK.

If you are not sure whether you qualify please email [legends@visitscotland.com](mailto:legends@visitscotland.com)

Please do not provide a link to any video longer than one minute as this will invalidate your nomination.

Nominations received after deadline of 30<sup>th</sup> September 2018 will not be considered.

If you are successful, the submission you provide may be used in promotional literature and information about the Awards. Please ensure this information is correct at the time of nomination.

Winners of the Awards will be expected to participate in promotional activity with VisitScotland Business Events at mutually beneficial times. This may include – but is not restricted to – the use of your story as a case study, attending and speaking at events and providing quotes for use in public relations activity. You may also be filmed and/or photographed in relation to the Awards.

Presentation of the Awards will take place at an event to celebrate one year of the Legends campaign in Glasgow in November 2018. All those shortlisted will receive four complimentary ticket to the event. VisitScotland will reimburse reasonable travel or accommodation costs related to the event for the winner only

## **Award Criteria**

### **Specific Criteria**

We are looking for young people who best reflect the spirit of “pioneering innovation” in their field.

This could be a new discovery, a new invention or new insight into a challenging issue. It could also be innovative thinking or pioneering research. It could be a new business idea that harnesses new technology or a new solution to an age-old problem.

Judges will also be looking for evidence of a high level of collaboration between colleagues, peers or working associates.

### **General criteria**

Your work must be directly attributable to you or to the specific part you have played in a project as part of a team.

You must not lay claim to ideas that substantially belong to someone else.

You may wish to ask your referee to affirm this in his or her endorsement.

Your ideas could be theoretical or practical – they may have already come to fruition or yet to bear fruit.

Team nominations will be accepted if the team is clearly recognised as such by a referee, all members are aged 18-26 and a named individual completes the nomination application on its behalf.

### **Judging**

Nominations will be judged by a panel of experts who have been heavily involved in developing content for the ongoing Legends campaign.

Judges will be appointed by VisitScotland Business Events.

Judges will only review nominations and videos that meet the specified criteria. No other materials will be considered.

The decision of the judges is final and is subject to their satisfaction that – in their opinion – nominations have both met the criteria and received a bona fide endorsement from a qualified referee.

Judges reserve the right to contact the referee named on the application to verify information supplied.